



CTH Diploma in Hotel Management

The Global Hospitality Industry

STUDY GUIDE

For exams until June 2011





CONFEDERATION OF TOURISM AND HOSPITALITY

The Global Hospitality Industry Study Guide

THIS STUDY GUIDE

BPP Learning Media is the **official publisher** for the CTH Diplomas in Hotel Management and Tourism Management.

IN THIS MARCH 2010 FIRST EDITION

- The CTH 2009 syllabus, cross-referenced to the chapters
- Comprehensive syllabus coverage, reviewed and approved by CTH
- Plenty of activities, examples and discussion topics to demonstrate and practise technique
- Full index
- A full CTH past exam for exam practice